



Member Benefits (2016)



Who supports FOCA?

FOCA represents 50,000 member families in more than 500 lake and road associations across Ontario. Member support drives this organization!

Our supporters are people like you who:

- ➔ care about clean and safe lakes
- ➔ are concerned about affordability
- ➔ treasure family time in cottage country!

Your lake. Your lifestyle. Your legacy.

What does FOCA do?

FOCA sits at the table where individuals cannot.

For over 50 years, FOCA has been the voice of Ontario's waterways and lake associations. FOCA works with Government and other partners on important policy and best practices, to make our waterfront communities environmentally and financially sustainable.

See more about FOCA's legacy and ongoing programs on the next page.

What do supporters get?

- ☑ special offers and FOCA discounts on insurance, magazine subscriptions and much more!
See details & access codes, below
- ☑ cottage country resources on property issues, lake planning practices, environmental hot topics, and much more. Visit: <http://foca.on.ca> and click on "I have a question" to start a search

- ☑ invitations to FOCA events, webinars & special programs (including the Cottage Succession Series and Member Seminars)
- ☑ access Members-only online materials on road issues, FOCA event slide presentations, a sample "Lake Visitor Information Sheet" about cottage etiquette... and more!

Plus, you are a part of the solution for waterfront Ontario!

Offers & Access Codes: *current @ March 2016*

CottageFirst Insurance—the first group program dedicated to cottagers! Get great coverage on your cottage, home, car & more. Exclusive to FOCA member families, via Cade Associates Insurance Brokers. Get a quote! 1-844-CADE-1ST or visit www.cottagefirst.com

Association Liability Insurance—coverage options for lake associations, road groups & land trusts, as well as risk management solutions for Directors and Officers. FOCA Member Associations **get a discount!** Call 416-234-9980 or visit www.cadeinsurance.com/foca

Superior Propane—for cottages, homes and businesses across Ontario. SMART Tank remote monitoring & mySUPERIOR online portal. Call the FOCA hotline: 1-866-484-1727 for a special **FOCA offer**, or to discuss a buying group for your lake Association!

NEW: MyLakeTown.com—finally: a website solution created just for lake Associations! FOCA members get a **10% discount** off annual subscription fee, plus **NO** website set up fee (min. \$125 value). Email info@mylaketown.com

Cottage Life Magazine—special discount on new subscriptions OR renewals: pay only **\$3/issue** (total=\$24 for 8 issues, includes optional free digital access). Promo code: **FOCA16**, or online: www.cottagelife.com/foca16

NEW: Audability Communications—Exclusive offer: teleconference for only **5¢ a minute** per participant. Contact our rep. Rachel Burnett by phone **416-849-8183** or email rburnett@audability.com. Ask about webinars, too.

Canadian Canoe Museum—claim a one-time **FREE** 1-year Individual Membership to the Museum! (**\$30 value**). Quote Code: **FOCA12**. Call 1-866-342-2663, or redeem at the door, or by email: info@canoemuseum.ca



Why support FOCA?

Our united voice carries weight on issues that matter!

For over 50 years, FOCA has been protecting waterfront Ontario. Learn more, here:

<http://foca.on.ca/about/our-history/>

FOCA regularly tracks more than two dozen files on a wide range of environmental, pocketbook and policy issues that affect waterfront Ontario.

For more about FOCA's current files and advocacy efforts, visit:

<http://foca.on.ca/resources/>

FOCA'S ROLES INCLUDE:



Program Highlights

Lake Partner Program

FOCA's Lake Stewards remain the backbone of this water quality monitoring effort to sample nearly 550 Ontario lakes each year.

Risk Management Program

For over a decade, FOCA's liability insurance program has provided lake associations with excellent coverage and advice, and a member discount.

Cottage Succession Seminars

For over 5 years, FOCA has been on the road with estate lawyer Peter Lillico, helping families plan how to keep the family cottage!



\$12,500 processed

through FOCA's secure online payment portal on behalf of member Associations collecting their dues by credit card



128,000

total EAlert messages sent to subscribers in 2015



529 web logins

provided to access members-only online materials at <http://foca.on.ca>



105,000

FOCA website views by 30,188 users



89% reported

Association membership was steady or up over the past year



28,689

minutes of FOCA videos watched on YouTube

FOCA is the Federation of Ontario Cottagers' Associations. Our mission is to protect thriving & sustainable waterfronts across Ontario, and your support matters!